

REP HEADLINE# 6187339 TRF# 321578
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
AUG9/12 13.5:
*** WPXI-TV ***

ADV # 13937 ADV. NAME ISS/NRCC-IE
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6187339 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 8/17 EST#2594 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG17/12 AUG23/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG9/12 13.53

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
M2 AND 3 OK
TTLS \$35,700
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426
AGENCY EST# = 2594

37	S		800P-900P	30		\$1,000.00	8/17	8/17	0		FRI	0
----	---	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : WHO DO YOU THINK?
CON COM1: WHO DO YOU THINK?

43	A		800P-900P	30		\$1,000.00	8/17	8/17	1		FRI	1
----	---	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : AGT
ORD COM1: PRG CHG-AGT
ORD COM2: SPT IS BOOKED- THX
THIS IS A MAKE-GOOD FOR AUG17 ON LINE-37 FOR 1 SPOT/WK

Handwritten initials "OK" in a circle.

REP HEADLINE# 6187339 TRF# 321578
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

AUG9/12 13.53
CHANGES ** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

42	S		1000P-1100P	30		\$2,000.00	8/21	8/21	0		TUE	0
PROGRAM : AGT												
CON COM1 : AGT												

44	A		800P-1000P	30		\$2,000.00	8/21	8/21	2		TUE	2
PROGRAM : AGT												
ORD COM1 : TIME CHG												
ORD COM2 : SPTS ARE BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR AUG21 ON LINE-42 FOR 2 SPOTS/WK												

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#37	MISSED: FRI/800P-900P	AUG17	30S	\$1,000.00	(AUG8/12)					
			OFFER: FRI/800P-900P	AUG17	30S	\$1,000.00	PLS ADVISE.					
CMT: PRG CHG-AGT												
CMT: SPT IS BOOKED- THX												

M3	OK'D	BUY#42	MISSED: TUE/1000P-1100P	AUG21 (2/WK)	30S	\$2,000.00	(AUG8/12)					
			OFFER: TUE/800P-1000P	AUG21 (2/WK)	30S	\$2,000.00	PLS ADVISE.					
CMT: TIME CHG												
CMT: SPTS ARE BOOKED- THX JEN												

AUG/12 35700.00

CONTRACT TOTAL 35700.00
TOTAL SPOTS 40



MARKET TOTALS \$144,900 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION AUG8/12 14.23
 *** WPXI-TV ***
 REP HEADLINE# 6187339 TRF# 321578
 \$\$\$ MOD# 1: APPROVED REV #1 \$\$\$

ADV # 13937 ADV. NAME ISS/NRCC-IE REP. # OFF. # 18 SALESMAN #
 AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
 815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR
 ALEXANDRIA, VA 22314
 ORDER # CONTRACT # 6187339 CLASS: NATL. LOCAL REGIONAL
 PRDCT NRCC 8/17 EST#2594 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES AUG17/12 AUG23/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 14.23

REP: TO NSM/NSA
 FR LINDSEY FOR CHERYL
 REVISED ORDER
 TTLS \$35,700
 PLEASE CONFIRM, THANKS!

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM

STATION MAKEGOOD OFFERS:
 M2 UNRESL BUY#37 MISSED: FRI/800P-900P AUG17 30S \$1,000.00 (AUG8/12)
 OFFER: FRI/800P-900P AUG17 30S \$1,000.00 PLS ADVISE.
 CMT: PRG CHG-AGT
 CMT: SPT IS BOOKED- THX
 M3 UNRESL BUY#42 MISSED: TUE/1000P-1100P AUG21 (2/WK) 30S \$2,000.00 (AUG8/12)
 OFFER: TUE/800P-1000P AUG21 (2/WK) 30S \$2,000.00 PLS ADVISE.
 CMT: TIME CHG
 CMT: SPTS ARE BOOKED- THX JEN

CONTRACT TOTAL 35700.00
 TOTAL SPOTS 40